



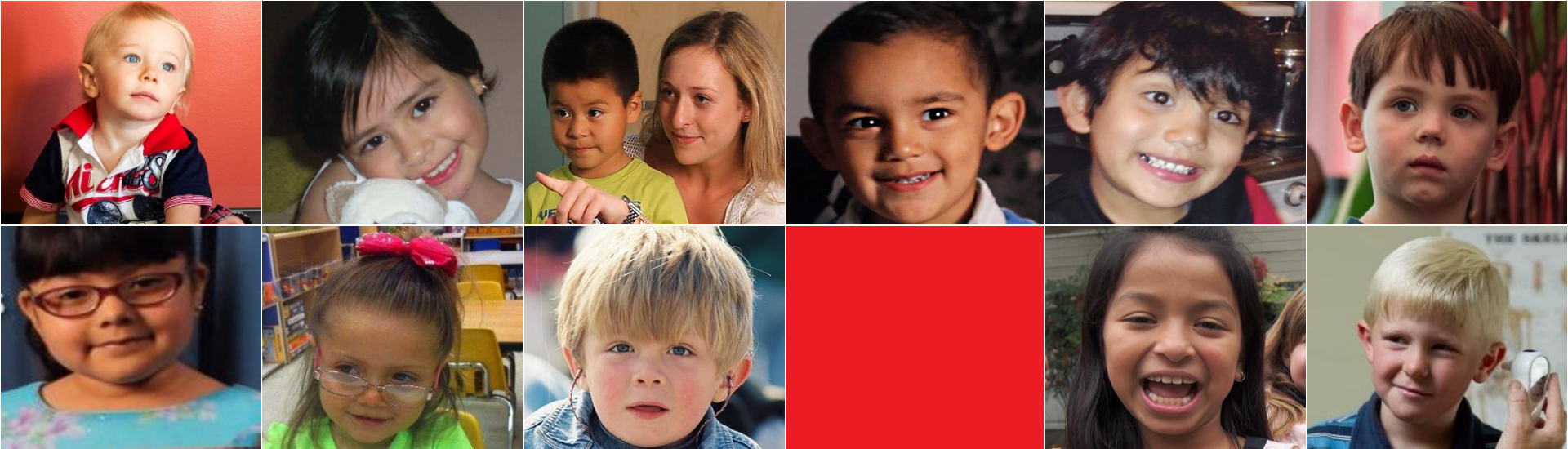
**Healthier Kids
Foundation
Santa Clara County**

Challenge Team

December 10, 2015

Kathleen King

Healthier Kids Foundation



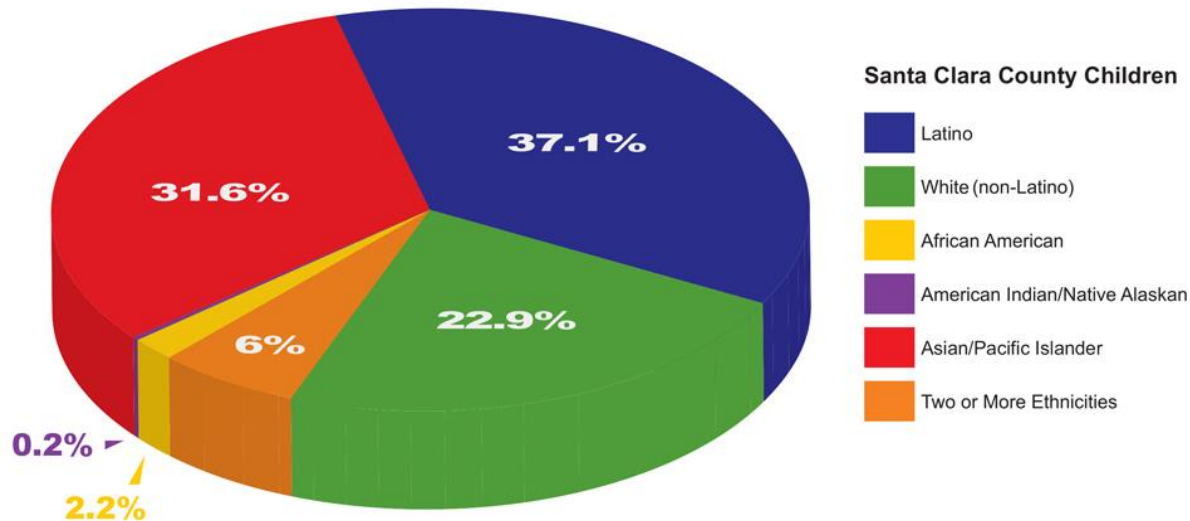
Healthier Kids
Foundation
Santa Clara County

One child without
access to health care or
coverage is
one child too many

Access & Advocacy for Healthcare

Population Preventive Health

ETHNICITY OF CHILDREN (AGES 0-17)



Santa Clara County has the highest percentage (64.2%) of children living with one or more foreign-born parent.

	Santa Clara County	California
Latino	37.1%	51.7%
White (non-Latino)	22.9%	27.0%
African American/Black	2.2%	5.4%
American Indian/Alaska Native	0.2%	0.4%
Asian/Pacific Islander	31.6%	11.1%
Two or More Ethnicities	6.0%	4.5%

Source: Lucile Packard Foundation for Children's Health, kidsdata.org, 2014.

BIRTH RATE BY ETHNICITY

Year(s): [\(edit\)](#)

Data Type: [\(edit\)](#)

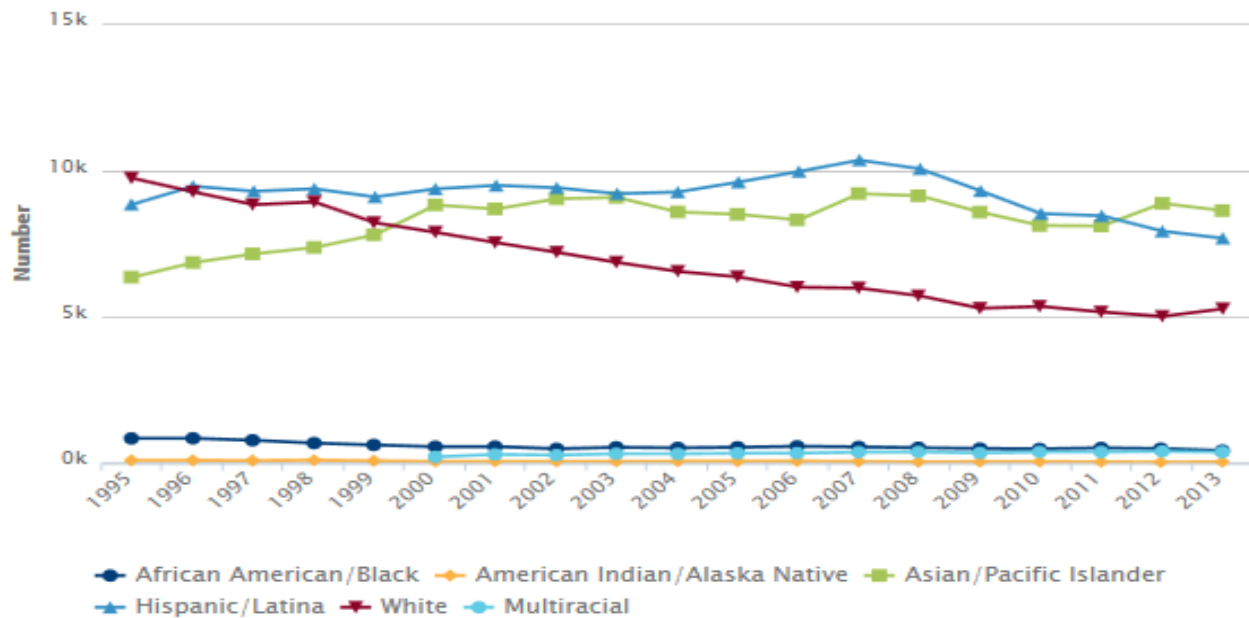
Race/Ethnicity: [\(edit\)](#)

1995 to 2013

Number

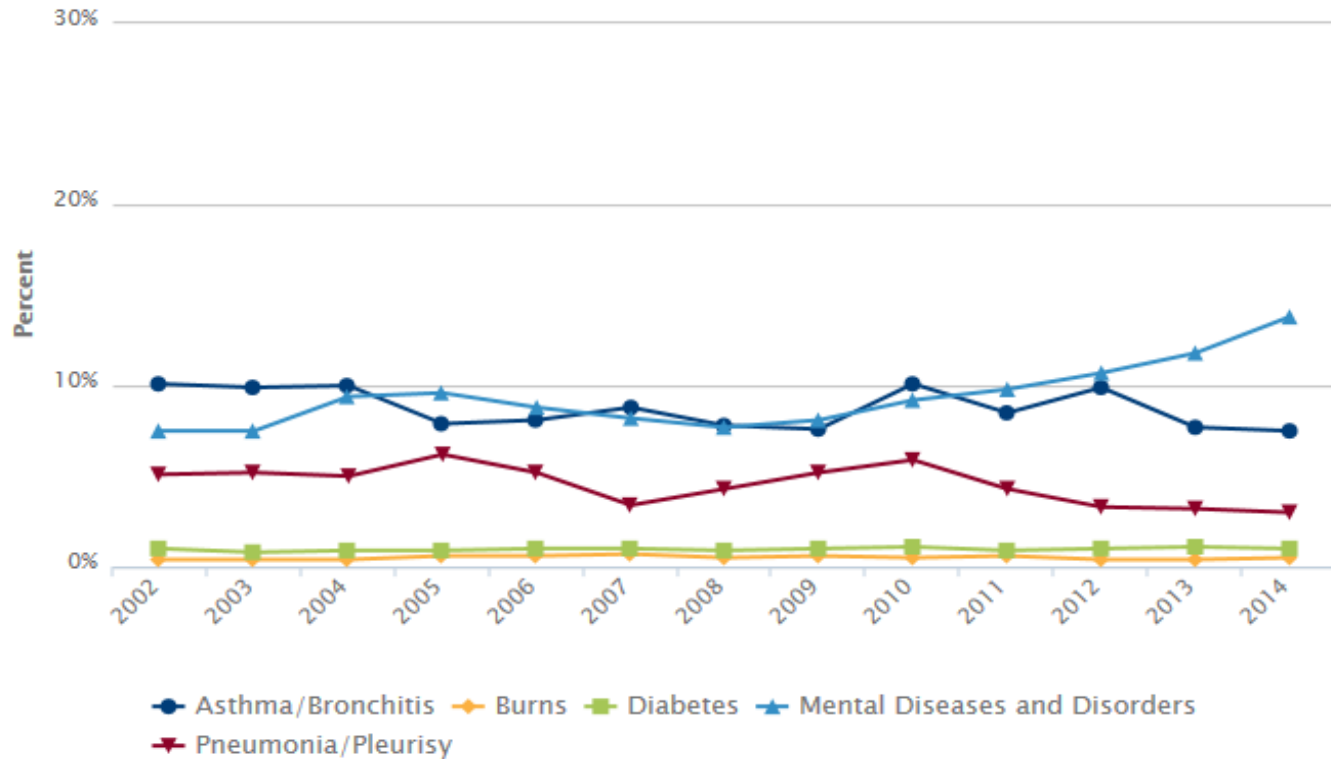
6 selected

Santa Clara County



Hospital Discharges, by Primary Diagnosis

Santa Clara County



Medicaid Spending by Enrollment Group

SUMMARY

Timeframe: *FY2011*Data View: *Percent*Locations: *United States, States*

Medicaid Spending by Enrollment Group

[View Table in New Window](#)

Location	Aged	Disabled	Adult	Children	Total
United States	21%	42%	15%	21%	100%
Alabama	23%	41%	10%	27%	100%
Alaska	17%	39%	15%	29%	100%
Arizona	13%	36%	32%	20%	100%
Arkansas	24%	46%	5%	24%	100%
California	23%	41%	15%	21%	100%



Healthier Kids
Foundation
Santa Clara County

STRATEGY



HEALTHIER EARLIER

- Resource development, programming, outreach for underserved community members
- Healthy Kids=School Readiness
- 6 Programs focused on Health Prevention

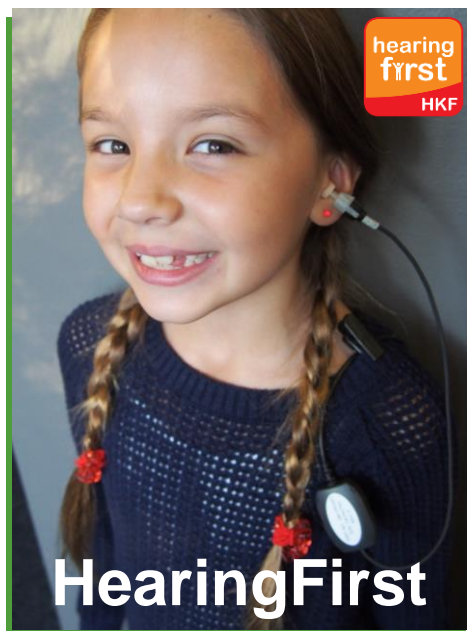
www.hkidsf.org



VisionFirst

Apx. 80% of children's learning is visual

12% of children have undiagnosed vision issues



HearingFirst

Children with undetected hearing loss may develop language problems

4% of SCC have undiagnosed hearing issues



DentalFirst

Dental cavities-most common chronic childhood disease in U.S.

25% of children have urgent/emergency needs



Community Outreach Prevention & Education (COPE)

3% uninsured

Identifies uninsured and assists their parents in enrolling them into subsidized health coverage



10 STEPS TO A HEALTHIER YOU! PROGRAM

BABY GATEWAY AND COPE

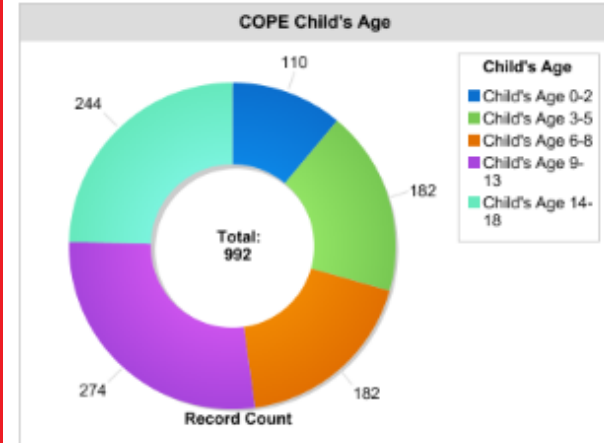
- To increase access to health coverage and a medical home for Medi-Cal-eligible newborns.
- To decrease avoidable emergency department use for children under the age of one.
- To support Medi-Cal parents in creating a safe, healthy, and loving home in which to raise their child.



Community Outreach, Prevention, and Education (COPE)

Identifies uninsured children and assists their parents in obtaining subsidized health coverage

FY 2014-2015



10
steps



3 CLASS SERIES

FREE + Child
Supervision

English &
Spanish

Offered across
Santa Clara County

2hrs ea.
over 3 days

1

10 Steps to a Healthier You

Implement healthy
habits in your home

2

Structure & Routines

Develop & implement
strategies around
mealtime and bedtime

3

5 Keys to Raising a Healthy, Happy Eater

Divide responsibility for
feeding young children



WHY IT'S DIFFERENT

- Integrated messaging builds across classes
 - Innovative Approach
 - Interactive/role playing
 - Positive /confidence building
 - Knowledge & behavioral changes
- Pearls
Families already on path
get ways to improve;
Frustration with
implementing

10 STEPS TO A HEALTHIER YOU

Santa Clara Valley Medical Center's Pediatric Healthy Lifestyle Center (PHLC) is a medical clinic that provides family-centered, community-linked preventative health care, lifestyle management, and medical intervention to children and youth at risk for Type 2 diabetes and other lifestyle-related conditions. PHLC's 10 Steps to a Healthier You includes the following evidence-based healthy lifestyle recommendations:

1. Eat 2 fruits and 2 cups of vegetables every day.
2. Drink water instead of soda or other sweet drinks.
3. Eat fruit instead of drinking juice.
4. Choose a healthy, natural snack (fruit is best) instead of packaged snacks.
5. For children older than 2 years of age, drink low-fat (1%) or non-fat (skim) milk.
6. Eat family meals at regular times.
7. Eat three meals a day (breakfast is especially important!).
8. Be active/play outside at least 1 hour every day (more is better!).
9. Choose only one TV program (or none) per day.
10. Get enough sleep.



10
steps



MAGIC WATER

GIVING FAMILIES THE TOOLS THEY NEED



I bought an infuser pitcher that we call ‘magic water’. My kids choose the type of fruit that goes into the pitcher and they drink it all day. They love it.

“Visually seeing the amount of fruit needed to make juice was most striking to me. It **jarred me out of complacency**... before the classes, I had a hard time getting them to drink water. The classes allow me to **prioritize the more crucial changes** needed to be made and **feel more confident** in actually implementing them.”

—Lance, father

Yoseline-mother felt disrespected by the dentist

Yevgenyi-mother felt something was wrong

Angie-her mother felt she was lazy



YOSELINE AGE 5



YEVGENYI AGE 5



ANGIE AGE 3

SCREENING RESULTS

- **VisionFirst** - Screened 26,000 in 36 months, 12% had undiagnosed vision issues, 1625 went to the optometrist (6%), 1060 children received glasses (4%)----3,000 a year funded by SCC
- **DentalFirst** – Screened 11,608 in 21 months, 27% had urgent/emergency oral issues, 1600 went to the dentist and received care (14%)----4,000 a year funded by SCC
- **HearingFirst** – Screened 2766 in last 16 months, 221 need second screening (8%), 111 will be enrolled in CCS to help diagnose hearing issues (4%)----0 a year funded by SCC
- **COPE** – 1245 children identified in last 16 months, 835 enrolled (67%), 167 in process (13%)----360 a year funded by SCC

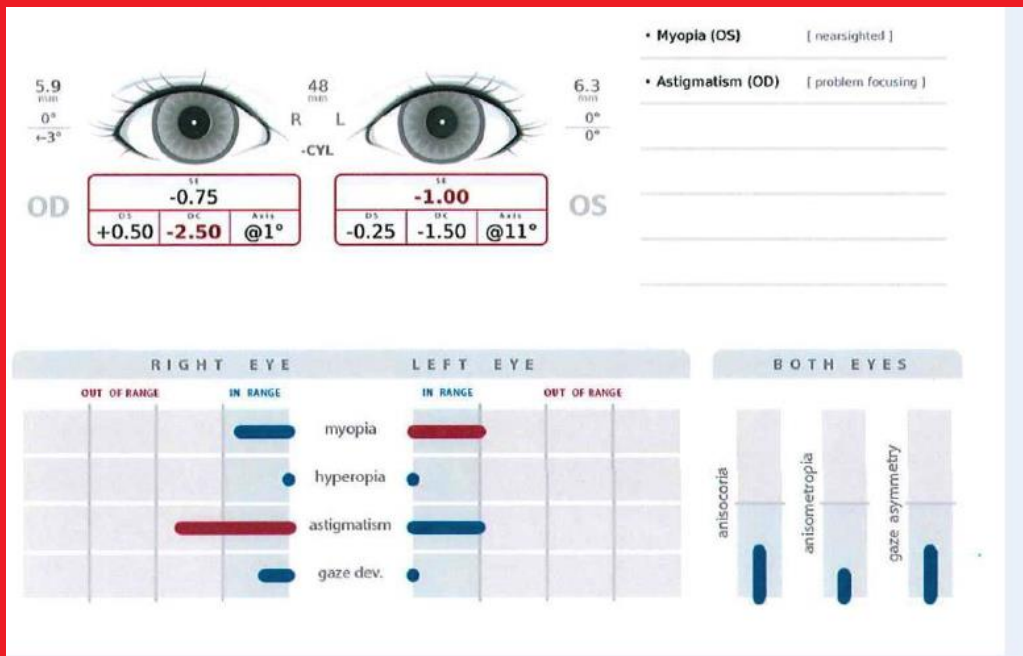
VISION HEALTH

Vision impairment is the most common disability among U.S. children.

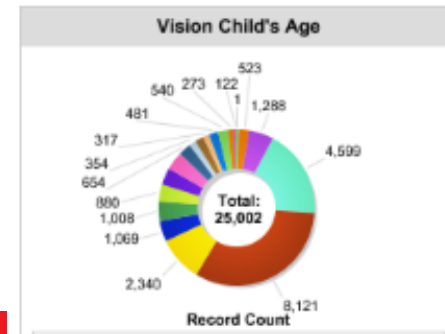
- Approximately 80% of children's learning is visual.
- An estimated 80% of children with a learning disability have an undiagnosed vision problem.
- An estimated 70% of at-risk youth involved in the juvenile justice system have a vision problem.



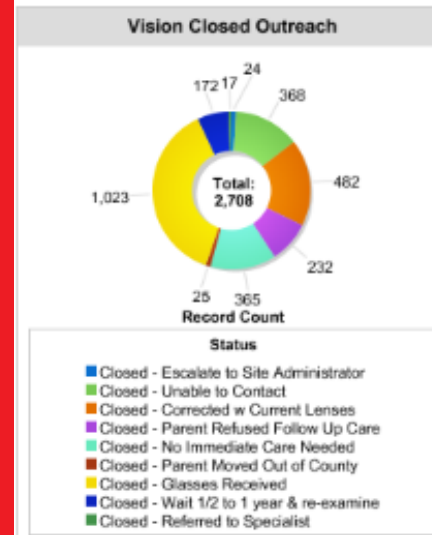
In the last two years, Healthier Kids Foundation has vision screened over 26,000 children. Twelve percent of children have had a referral for further optometry testing and we have helped to put over 1020 children in glasses using their health insurance.



Cumulative Program Screenings



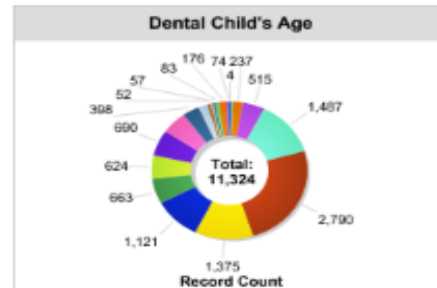
Cumulative Program Screenings



DENTALFIRST

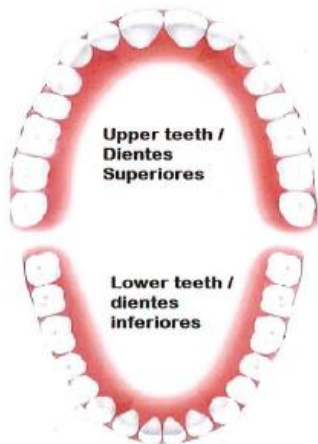
In the last two years, Healthier Kids Foundation has dental screened over 11,000 children. Twenty seven percent of children have urgent/emergency needs and we have helped over 1400 see a dentist.

Cumulative Program Screenings



3. () Urgent Care Needed/Se Necesita Atención Urgente

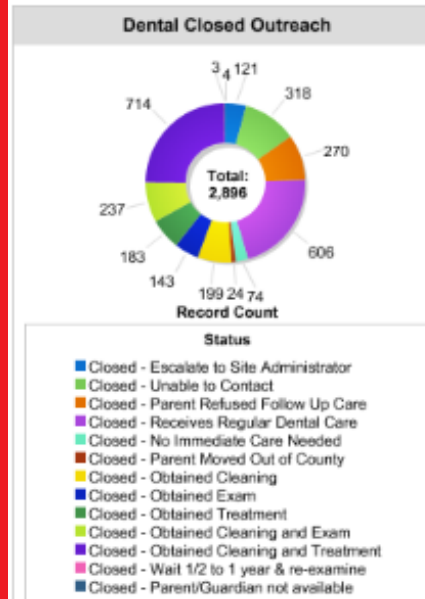
- A) Infection/Infección
- B) Pain/Dolor
- C) Severe cavities (caries)/Caries profundas



Dentist's Signature

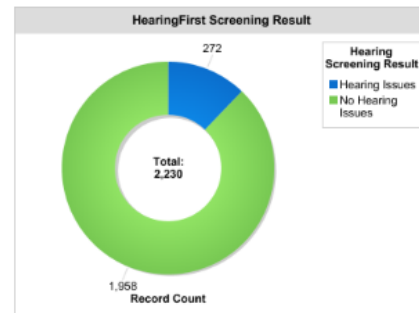
Date

Cumulative Program Screenings



HEARINGFIRST

In this fiscal year, Healthier Kids Foundation has hearing screened over 2,000 children. Four percent of children have had a referral rate for further hearing testing and we help the families utilize CCS.



Number of Children with a Hearing Issue on First Screening

Children Age 0-5 with Hearing Issue – First Screen

Re-Screening Required: 277



HearingFirst Screening

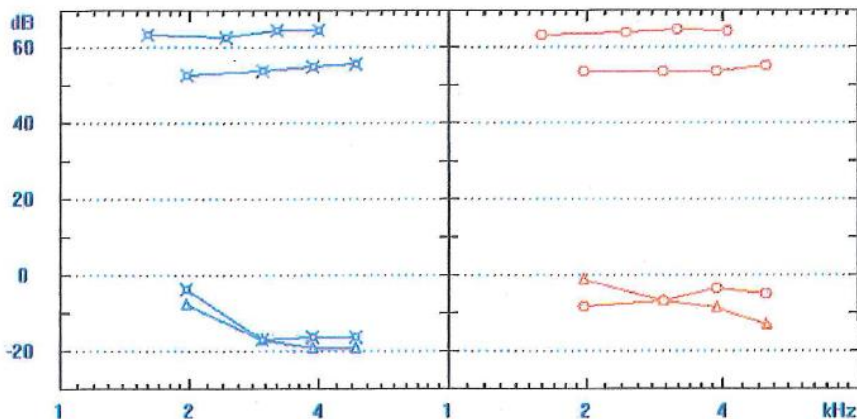
Patient: _____ Gender: _____
 ID#: _____ 3/24/2015 12:00:50 PM
 Birth date: _____ School: _____
 Language: English Zip Code: _____ Is this the School's Zip Code? No



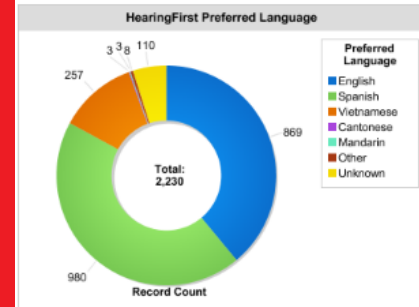
Healthier Kids
 Foundation
 Santa Clara County
 (408) 564-5114

Hearing screening does not replace a complete hearing test by an audiologist.
 Hearing screening should be conducted regularly as hearing may change over time.

Complete Hearing Test Recommended



FY 2015-2016



Preferred Language of Children Screened

FY 2015-2016