

CHAC



CHAC FAMILY RESOURCE CENTERS

JANUARY 14, 2016



Community

Service Area and Population



- Service area includes all of North/Northwest Santa Clara County
- Center locations:
 - North Mountain View (Escuela, behind Senior Center)
 - Downtown Mountain View (Main Center in Trinity United Methodist Church)
 - Sunnyvale (Vargas Elementary)
 - Cupertino (Canon Music School)
 - *Also provide a few off-site services*
- Target Audience
 - Caregivers of children under 6 years old*, or expecting
 - Includes teen parents
 - Includes service providers (teachers, childcare, healthcare, etc.)

** = Seeking expansion of programming to include older siblings and multi-generation households*

Our Staff & Childcare Providers



- **Paid Staff**

- Cultural Diversity:

- ✦ Chinese, Filipino, Mexican, Midwest American, Salvadorian, West Coast American, Vietnamese, Military Families...

- Education/Experience:

- ✦ Communications (organizational/interpersonal/cross-cultural), Art Therapy, Applied Improvisation, Education, Marketing, Marital & Family Therapy, Professional Childcare, Social Work, Linguistics

- Strengths

- ✦ Business savvy, creativity, sensitivity, multi-lingualism, organizational skills, social services experience, corporate & non-profit work experiences, passion for serving the whole family

- **Childcare Program**

- Providers are multi-cultural, with varied childcare experience, design their own lessons, 2 are former teachers

- Childcare experience is designed with essential skill building in mind and operates like a classroom.

- Our childcare experience enforces policies meant to teach to parents and children lessons of safety, transition to independence, fairness, boundary-setting and social skills.

Our Volunteers



- **Cultural Diversity**

- African-American, Chinese, Filipino, Israeli, Japanese, Mexican, Midwestern and West Coast American, Peruvian, Southern Indian, Thai, Multi-racial

- **Education/Experience**

- Early Learning/Education, Engineering, Medicine, Mental Health, Sciences, Social Work

- **Strengths**

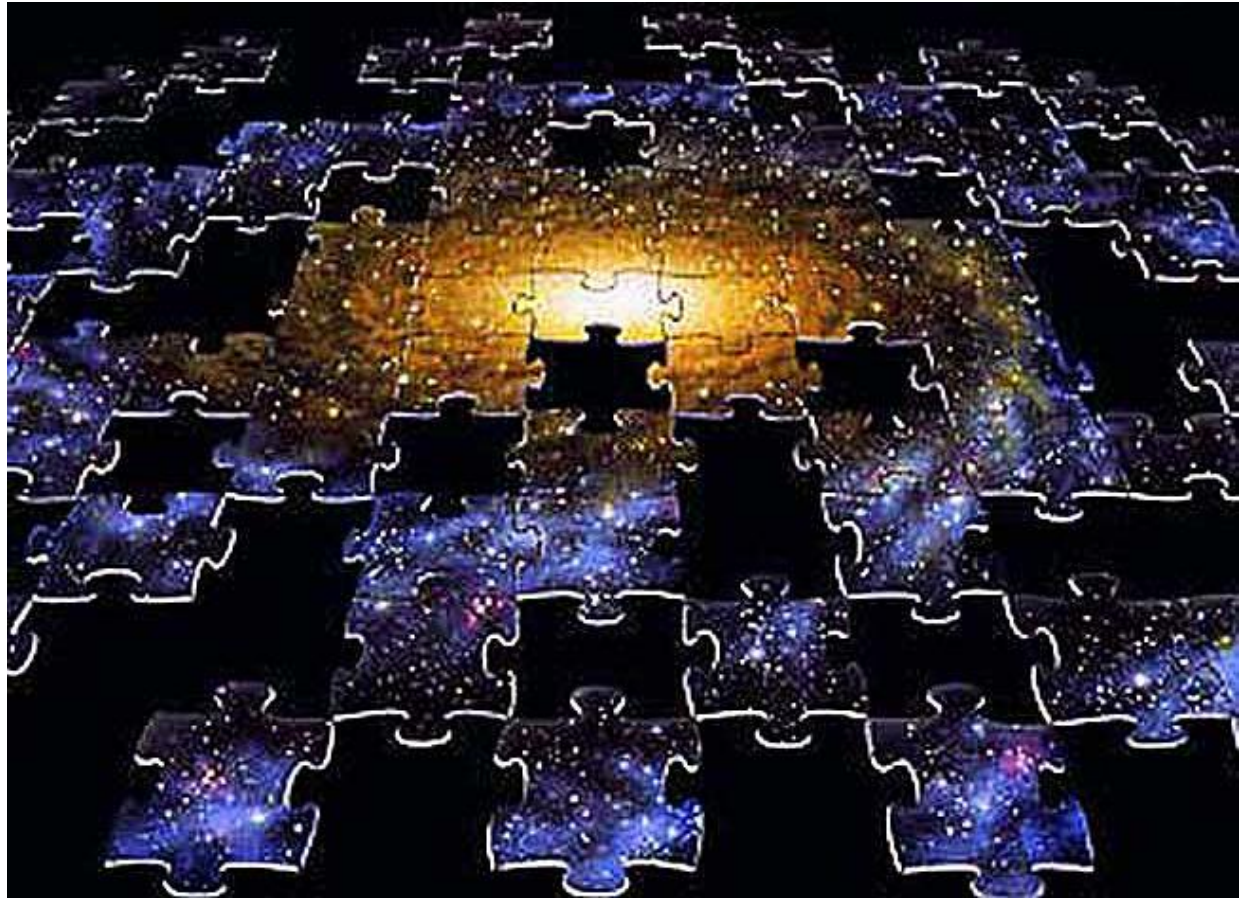
- Creativity, Human development knowledge, Social skills/Relationships with families, Social media usage

Our Families



- **Diversity**
 - Multi-cultural
 - ✦ Central & Northern European, Central American, Chinese, Filipino, Israeli, Japanese, Midwestern and West Coast American, South American, Southern Indian, Thai, mixed ethnicities
 - Socio-economic differences
 - Ranging levels of technology use

- **Interests and desires of the community**
 - Cultural programming
 - Celebration
 - Movement/Interactive
 - Exploring and experiencing (through off-site visits)
 - Advancing ESL skills



Resources

Core Services



- **Classes**
 - Focus on health, early literacy/language development, positive parenting, community leadership, family resilience
- **Developmental & Sensitivity screening**
- **Community Worker Services**
 - Direct support with observing child's development, increasing knowledge about parenting techniques and resources & referrals
- **Referral into full FIRST 5 System of Care**
- **Medi-Cal Application Assistance**
- **Volunteer Program**
- **Family & Community Engagement**

I'm Ready For Kindergarten



I'm Ready For Kindergarten Series & Co-hort Model

- Created based on our desire to improve recruitment and retention in our Core Classes
- Idea: Market the classes to parents based on what they want the most...
 - Activities for their children
 - ✦ High attendance at Arts Enrichment, Parties
 - Learning and readiness for school
 - ✦ Child skill building/hands on learning
 - ✦ Parent report of desire to help children progress academically (across all our populations)
- Format:
 - Orientation: I'm Ready for Kindergarten handbook presentation
 - Parent-child interactive classes to get children and parents used to the classroom and caregivers
 - Core classes (based on scheduling considerations)
 - Graduation

Community Worker Services



- Importance of developing relationships with participants and volunteers
 - ✦ How long this takes
 - ✦ Cultural implications in getting families to participate in services
 - ✦ Impact of relationship-building in overall program
- Increased participation in developmental screenings
- Services families have sought after connecting with Community Workers
- What families have become (success stories)

Physical Health



- **Exercise/Stress Management**
 - CNC Zumba Partnership (self-sustaining)
 - Biodanza
 - Bombay Jam
 - Guided walks/hikes
 - Outdoor Play & Learn and Mandarin Fun In the Sun
- **Nutrition**
 - Santa Clara County Public Health partnership
 - Healthier Kids Foundation Partnership (10 Steps To A Healthier You)
 - Mercy Community Garden
 - Sugar Savvy training
- **Medical assistance**
 - Insurance application assistance
 - Service referrals
 - Children's Dental Center partnership

Social-Emotional Health



- Peer support
- Policies & safety regulations designed for community-based learning experiences (living beyond self)
- CHAC foundations in social-emotional health = attention to separation anxiety
- Volunteer trainings
- Family Resilience: Family Stressbusters & Little Village
- Celebrations/events



Community-Inspired Programming



- Japanese Play & Learn
- Mandarin Play & Learn
- Mi Jardin de Conocimiento (My Garden of Learning)
- Science Kids (curriculum created by one of our volunteers)
- Cafecito (since 2009)
- FatherSpace (coming in March 2016)



Community Partners



- Leveraged Resources (for staff, volunteers, and families)
- Additional Services & Referrals
- Additional Venues for Programming
- **Over 30** community partnerships, and growing!
- Link to list of partners:
<http://chacfrcs.weebly.com/community-partnerships.html>





Testimony

Participants

Caregivers

- Networking and Community Building
- Potential Job Development
- Increased knowledge: Human development & Positive parenting techniques

Youth

- Motor skill and social skill building
- Confidence
- Communication

Volunteers

- Leadership development
- Technological savvy
- Professional development
- New perspectives
- Increased community involvement
- Personal fulfillment



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THANK YOU!