

**Cyberbullying & Sexting:**  
**a reality check...**  
**and a *solution***

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**Executive Director**



# ***This is the Internet now***





# Enhancing Child Safety & Online Technologies:

FINAL REPORT OF THE  
INTERNET SAFETY TECHNICAL TASK FORCE  
To the Multi-State Working Group on Social Networking  
of State Attorneys General of the United States

DECEMBER 31, 2008



Ben Heine

# It's totally individual

**How do I know all this?**



*The National Academies of*  
**SCIENCES • ENGINEERING • MEDICINE**

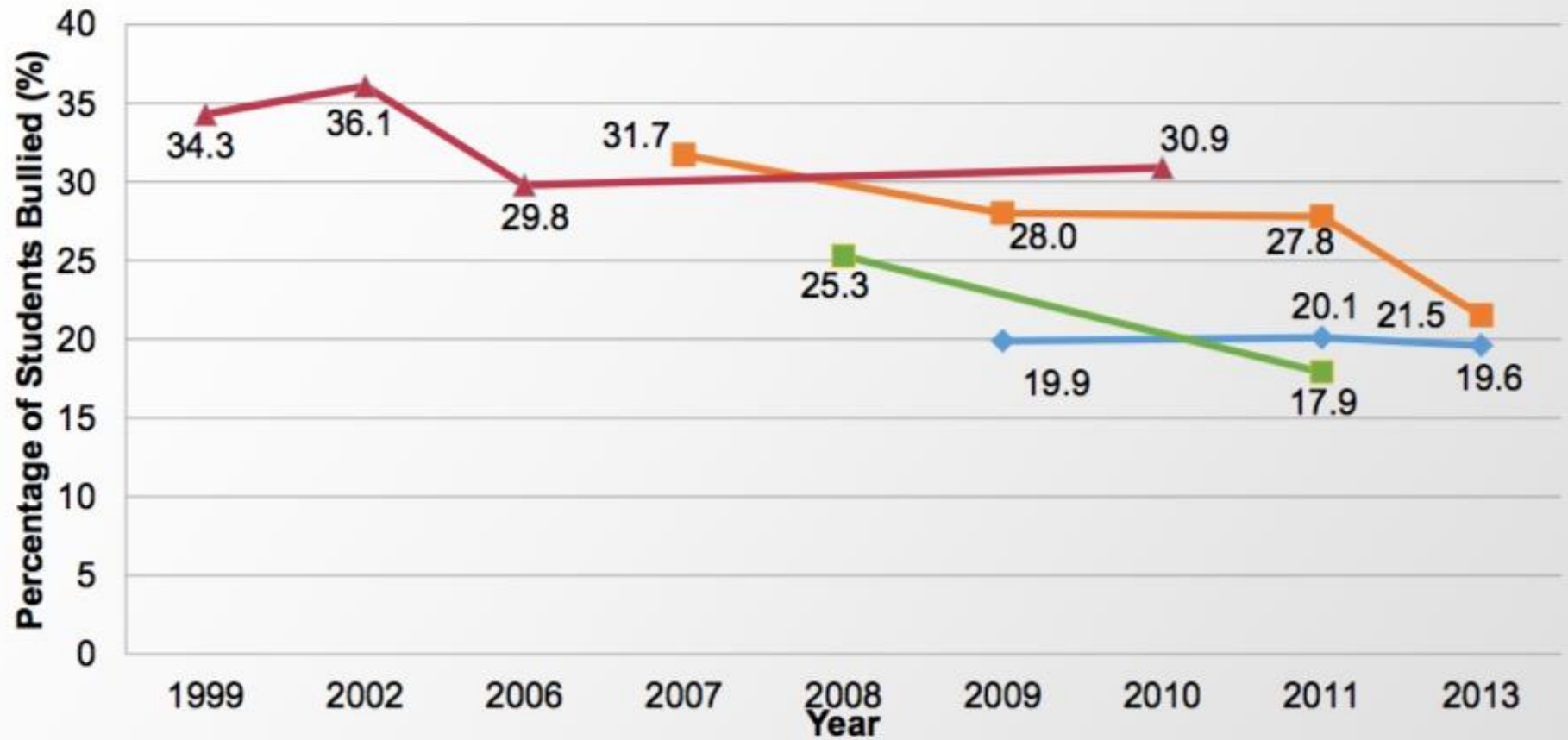
**PREVENTING  
BULLYING**

Through  
Science, Policy,  
and Practice

The National Academies of  
SCIENCES • ENGINEERING • MEDICINE

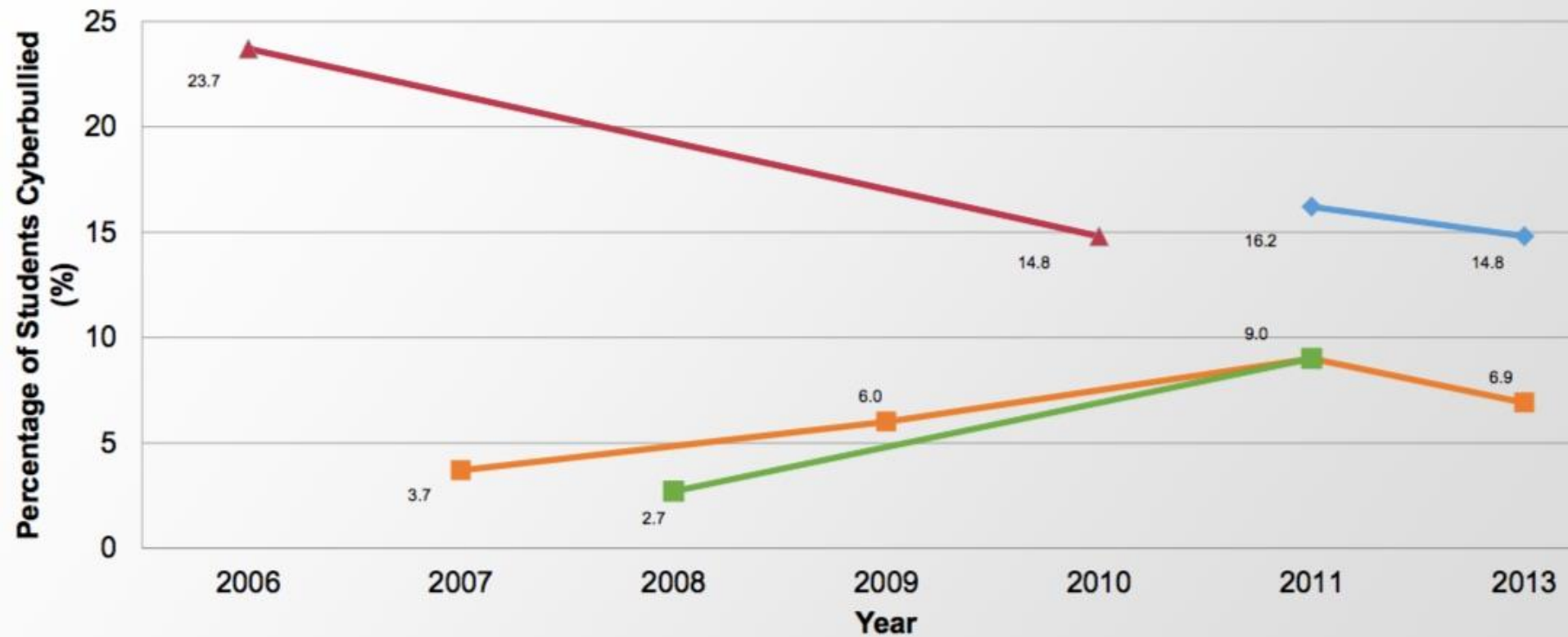
- **Bullying affects 18-31%**
- **Cyberbullying affects 7-15%**
- **LGBT, disabled, obese most vulnerable**
- **9<sup>th</sup> graders > 12<sup>th</sup> graders**
- **Cyberbullying more prevalent among white than black and Hispanic youth**

# TRENDS IN STUDENTS WHO ARE BULLIED OVER TIME





# TRENDS IN CYBERBULLYING OVER TIME





# **Bullying, cyberbullying, ‘mixed’**

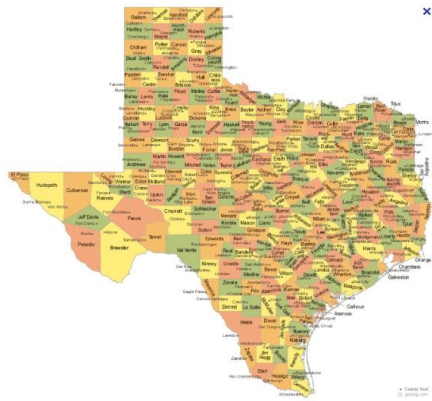
***One-third of youth had experienced digital or physical harassment over past 12 months...***

- **54%** of them **no tech** (18% overall)
- **15%** **only tech** (5% overall)
- **31%** “mixed” tech + offline (11% overall)



# The facts on 'sexting'

- Data all over the map – from 1% having sexted to 27% (half of the 27% only once)
- Spectrum of behaviors and intentions
- Harmful when it involves coercion (*digital sexual harassment*)
- Not helpful to teens to hype it
- “Aggravated” vs. “Experimental” (there’s a typology)
- Sexual health education *not* “Internet safety”



Suspension & expulsion

=

**direct pipeline into  
the juvenile system**



# How iCanHelpline helps

- Helps schools get hurtful social media content taken down
- “Social media intelligence” for school incident response
- Helps social media services help schools – mostly Instagram and Twitter this past year
- Trains students in digital leadership
- Helps administrators & staff navigate social media





# *How we can do this*

- ***Known & trusted by kids' top social media apps***
- **Team's backgrounds in education *and* Internet safety**
- **Deep expertise in student leadership, digital leadership & literacy training**
- **Deep knowledge of the research in online risk, bullying, social media, digital citizenship**



# Cases we've handled

- Multiple harassing & cyberbullying pages, posts and photos deleted
- Account of a student soliciting nudes from peers deleted
- Referrals to most experienced law enforcement for dealing with school violence threats
- Worked with a new app that was unresponsive to schools



# U.S. teens' top apps



Instagram



Snapchat



facebook

tumblr.



WhatsApp

You Tube



# **Thank you!**

**Anne Collier**

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