Strong Start Update
to the MVLA Challenge Team
March 9, 2017

QUALITY MATTERS … a STRONG START for kids

Overview

- Mission and Objectives

- Need

- Outreach and Advocacy

- Data Integration

- Strategic Planning

- Future Possibilities

- Questions and Discussion

QUALITY MATTERS ... a STRONG START for kids

Strong Start is a coalition of community leaders, early education providers, nonprofit organizations, elected officials, members of the business community, and other key stakeholders who are committed to expanding access to high quality early learning opportunities for all children age 0 to 8 in Santa Clara County.

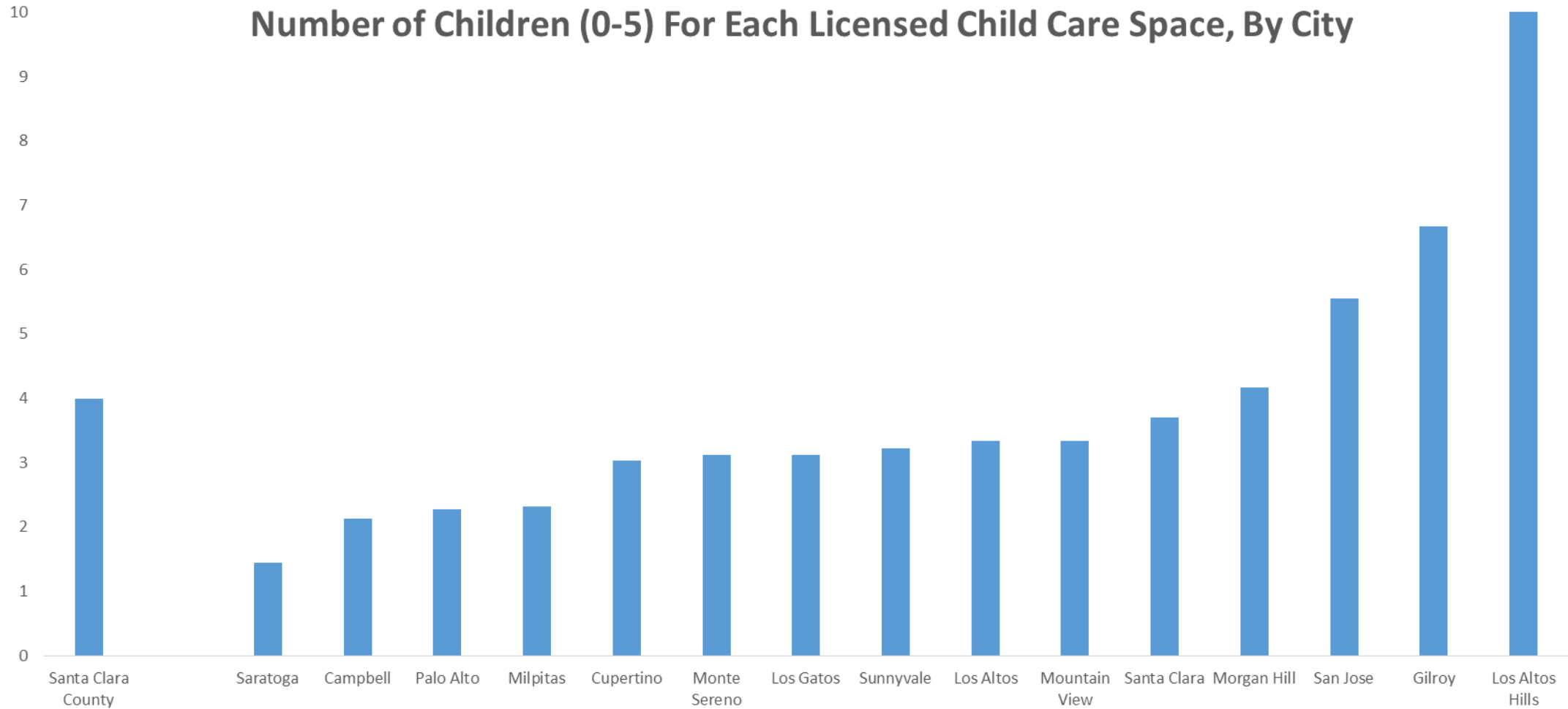**QUALITY MATTERS … a STRONG START for kids**

Our Mission

- To ensure that all children age 0 to 8 in Santa Clara County have access to high quality early education opportunities.

Our Objectives

- Increase public understanding of the importance, economic impact, and community benefits of high quality early learning programs; and

- Increase support and expansion of access to high quality early learning programs for all children in Santa Clara County for at least two years prior to kindergarten.

QUALITY MATTERS … a STRONG START for kids

Need

Number of Children (0-5) For Each Licensed Child Care Space, By City

QUALITY MATTERS ... a STRONG START for kids

Outreach & Advocacy

1. Leadership group and Coalition membership

2. www.strongstartsantaclara.org

QUALITY MATTERS … a STRONG START for kids

Data Integration

Early Learning Needs Assessment Tool (ELNAT) web interface

http://opendata.sccoe.org/dashboards/titlev/zipcodes.aspx

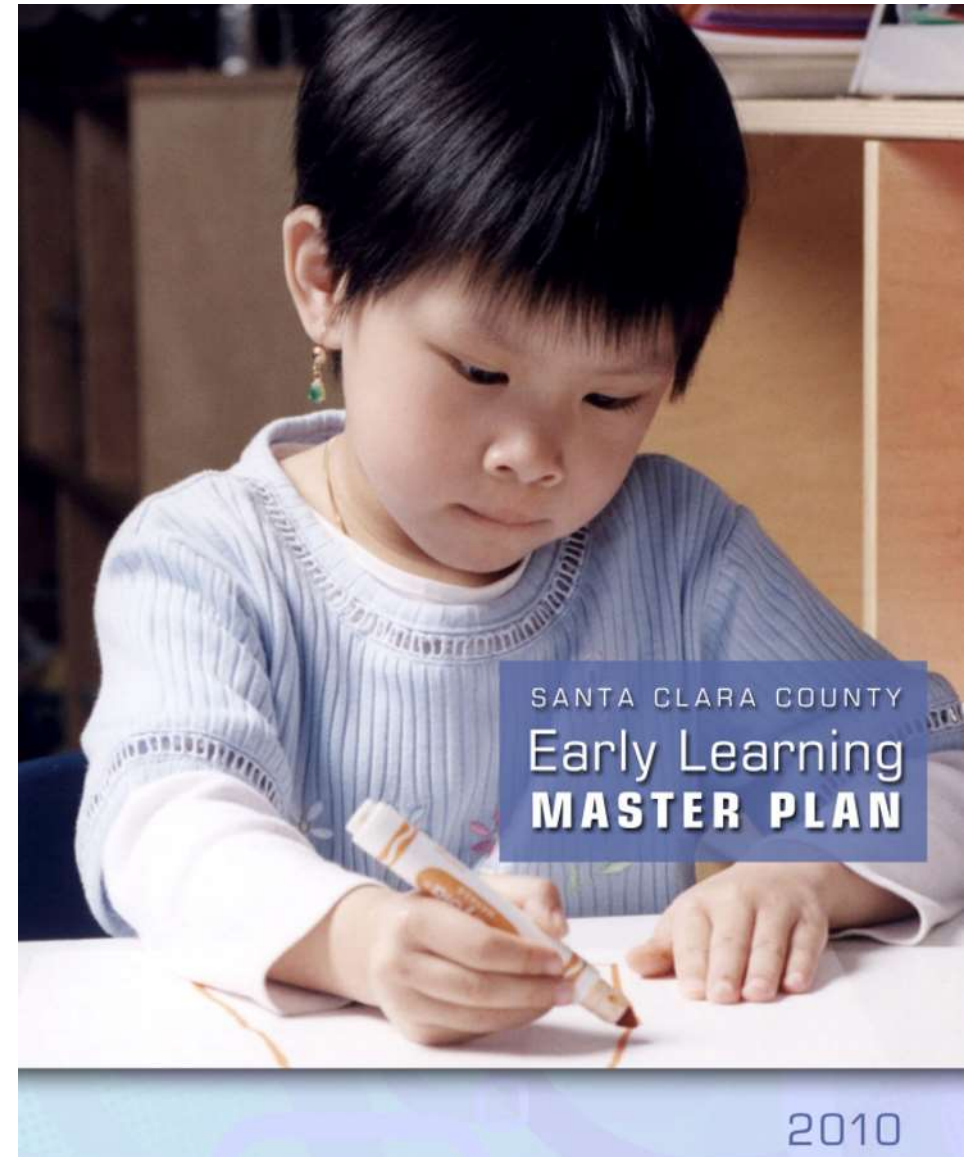**QUALITY MATTERS … a STRONG START for kids**

Strategic Planning

Early Learning Master Plan

A comprehensive revision of the 2010 county-wide ELMP focused on:

- Access

- Articulation / Alignment / Data Systems

- Facilities

- Family Engagement

- Program Quality

- Workforce Development

Expected completion in Fall 2017

SANTA CLARA COUNTY
Early Learning
MASTER PLAN

2010

QUALITY MATTERS … a STRONG START for kids

Future Possibilities

1. Health sector involvement in Strong Start

2. Local funding initiative

QUALITY MATTERS … a STRONG START for kids

Questions and Discussion

www.strongstartsantaclara.org

@StrongStartSCC

@strongstartscc

Strong Start Santa Clara group

QUALITY MATTERS ... a STRONG START for kids