

DeAnza College



Mountain View | Los Altos | Los Altos Hills Challenge Team Presentation

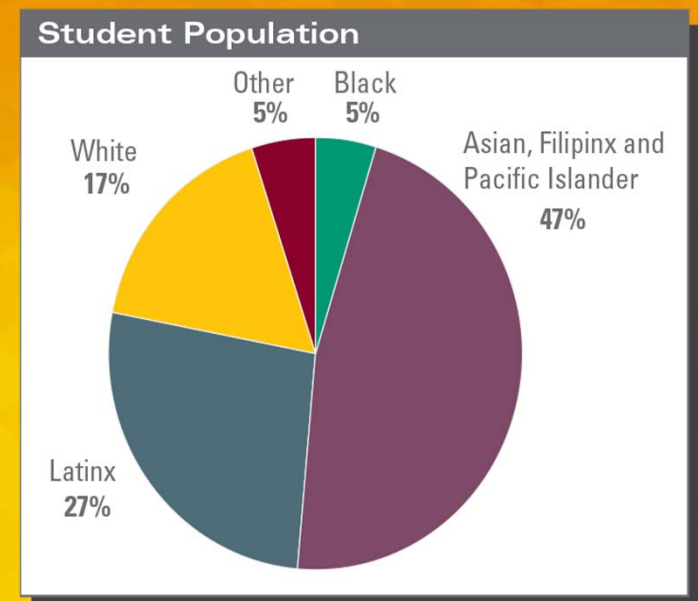
Dec. 10, 2020

Lloyd A. Holmes, President

Who We Serve

Fall 2020 student headcount: 18,869

- Fall enrollment is **stable**, while community colleges nationwide are down
- **First-generation** college students: 5,176, or 29%
- **Low-income** students: 4,532, or 24%, from households earning \$25,000 or less
- **Diverse** student population



Who We Serve

Community Education programs

- **De Anza College Academy (K-12):** 2,102 students
- **Short Courses:** 545 students
- **Euphrat Museum of Art:** 10,790 visited or took classes
- **Planetarium:** 33,566 attended public shows or visited on school field trips

(Figures are from 2019)



DeAnza College WINTER/SPRING 2021
COMMUNITY EDUCATION

De Anza College Academy • Euphrat Museum of Art • Planetarium • Short Courses

REGISTER NOW!
Classes Start Jan. 10

DeAnza College
Planetarium

VISIT THE STARS – VIRTUALLY!
ONLINE FIELD TRIPS LED BY
PLANETARIUM EXPERTS
deanza.edu/planetarium/virtual-field-trips

The graphic features a collage of images: a woman with headphones at a laptop, a man smiling at a desk, a woman in a yoga pose, and a man playing a guitar outdoors. The bottom right corner shows a hand reaching towards a starry sky.

Student-Centered Practices

Key factors in maintaining enrollment for 2020

- **Strong college reputation** – based on academic excellence and **wraparound student support**
- **Smooth transition to online** – supporting our faculty and staff in **best serving students**
- **Student outreach and communication** – already doing extensive outreach, including to **historically underrepresented populations**



Among many **excellent** community colleges, De Anza College is consistently **at or near the top** statewide in transfers to **four-year universities**

- 913 students **transferred to UC** in 2018-19
- 1,152 students **transferred to CSU** in 2018-19
- 282 students transferred to **private or out-of-state universities** in 2017-18*

(*Figures are most recent available)



Tops in Career Training

De Anza's career training programs are **recognized statewide**

- **Award-winning** programs
- Outstanding **job placement** rates
- Courses designed by **industry experts**

DE ANZA
COLLEGE
TOPS in
CAREER TRAINING



Accounting, Administration of Justice, Automotive Technology, Business, Child Development and Education, Computer Science, Computer Systems Security, Design and Manufacturing Technologies, Energy Management, Film and Television, Graphic Design, Health Technologies, Journalism, Marketing Management, Medical Lab Technology, Nursing, Paralegal Studies, Photography, Real Estate

Student Support

Supporting students through specialized programs, including

- Student Success Center – **peer tutoring** in math, science, English and other subjects
- Office of Outreach – **early contact** in high schools and **continued support** after enrollment for new college students, historically underrepresented groups
- Learning Communities – **supportive networks** for students with shared background or interest (first-generation college students, young men of color, others)

Addressing the cost of attending college

- De Anza College Promise – **FREE tuition and fees** for two years plus \$1,000 for books – for first-time college students attending full-time
- **Food Pantry** on campus – distributing grocery cards while campus closed; WVCS mobile food pantry continues to visit
- City of Cupertino \$25,000 grant for **housing aid** – financial grants and house sharing



Student Support

- **Free and low-cost textbooks** – courses are marked in catalog so students can find them easily
- **Emergency financial grants** – help students purchase computers or other necessities during pandemic, funded through donations and CARES Act



Equity and Inclusion

Reaffirmed focus on longstanding equity efforts

- **Umoja** – new full-time counselor for Learning Community serving Black students
- **Workshops and discussions** – online sessions about race and equity in spring and fall, including open forum for Black students and one for student athletes
- **Program reviews** – faculty and administrators are encouraged to use tools that track **success rates** for various student populations, to address any equity gaps
- **Governance review** – began extensive review of college governance structure, with eye toward increasing **equity and inclusion**

Transition to Online

Moved from 21% of classes online in fall 2019 to 97% in 2020

- **More than 600** instructors and staff received online training in four weeks before spring quarter
- Surveyed students, faculty and staff on **access to technology** and other needs
 - Responded to **more than 1,000 students** who indicated specific needs
- Began weekly Zoom “**Q&A With Senior Staff**” for employees and student leaders to interact regularly and **share information**

Student Services

All student services **continue to be available** by phone and online video

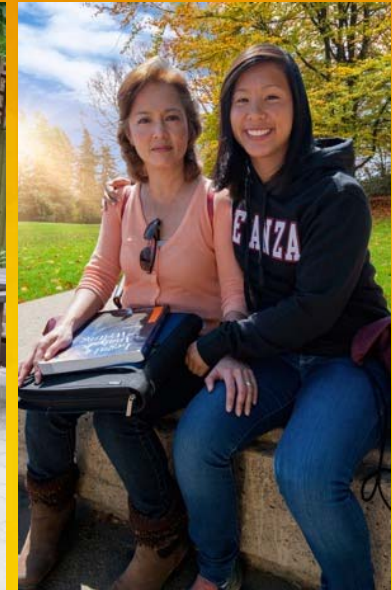
- **Counseling, Financial Aid** and other offices added online **drop-in hours**
- Library provides **online reference help** and **tech support** via live chat and email
- Outreach office conducted **online “Next Steps”** sessions for new applicants
- Office of Communications added **“Quick Help” button** on website – answered **almost 5,000 questions** before replacing with chatbot (“Chat Cat”) in July

Student Environment

Despite campus closure, students feel they “belong” at De Anza

- 89% of students feel a **sense of belonging** some or all of the time
- 70% feel **connected** to other students
- 81% feel **connected** to faculty and staff

(From a November 2020 survey)



Return to Campus

On-campus activities are **currently limited** to allied health classes and essential services

- **Health and safety** of students and employees is paramount
- **Extensive planning** for return is ongoing
- **Coordinating and consulting** with district leadership, employee groups and shared governance



Questions?



Ask Us!

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