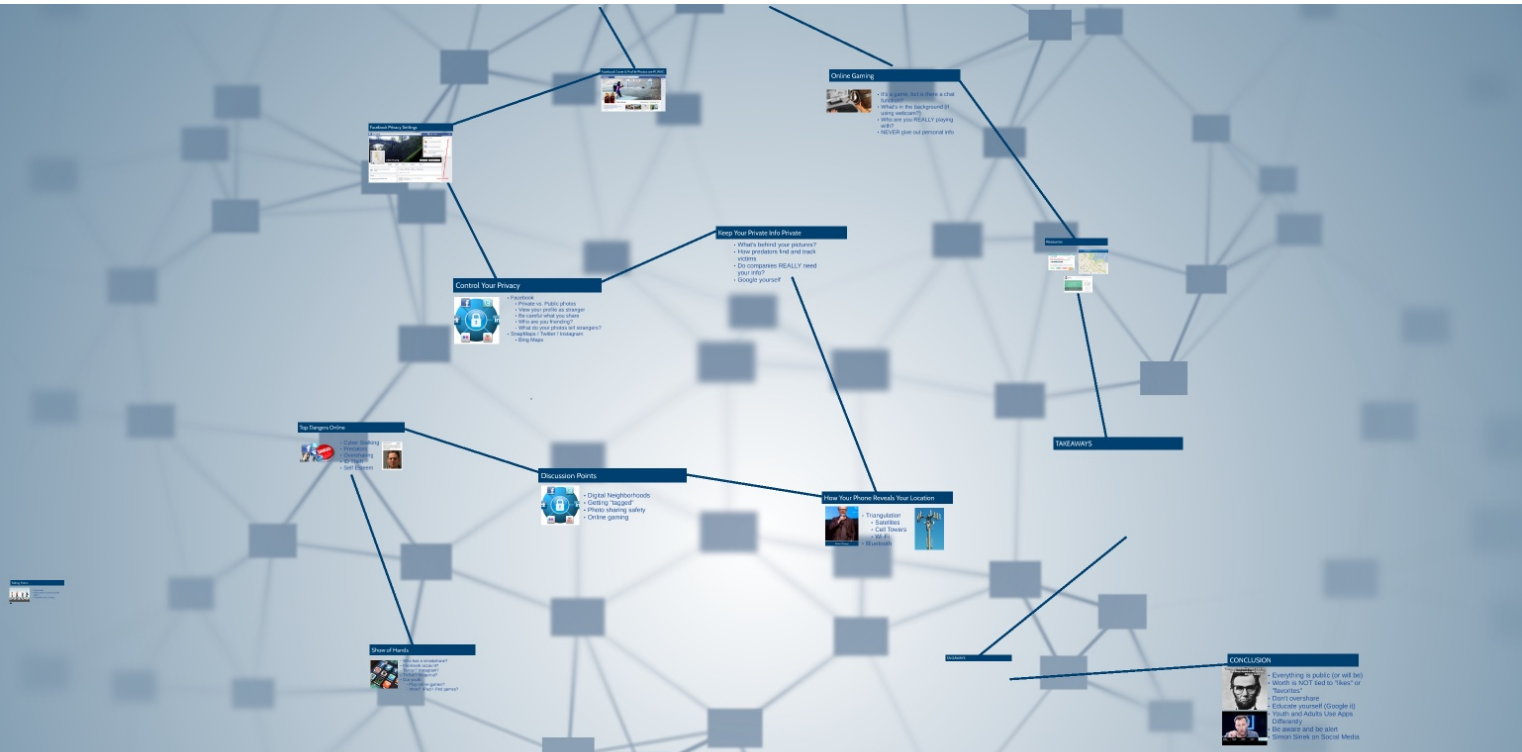


Social Media & Personal Safety

Navigating the Connected World Safely



Talking Points



- Awareness
- What works in person works online
- Protecting your privacy



Talking Points



- Awareness
- What works in person works online
- Protecting your privacy

Show of Hands



- Who has a smartphone?
- Facebook account?
- Twitter? Instagram?
- TikTok? Snapchat?
- Our youth:
 - Play online games?
 - Xbox? iPad / iPod games?

Top Dangers Online



- Cyber Stalking
- Predators
- Oversharing
- ID Theft
- Self Esteem





Mountain View Police ✓
@MountainViewPD

Following

Mountain View detectives arrested a man Monday who used social media to stalk and threaten a woman for over a decade. More on the case here:

[mountainview.gov/news/displayne ...](https://mountainview.gov/news/displayne...)



5:08 PM - 19 Nov 2018



Discussion Points



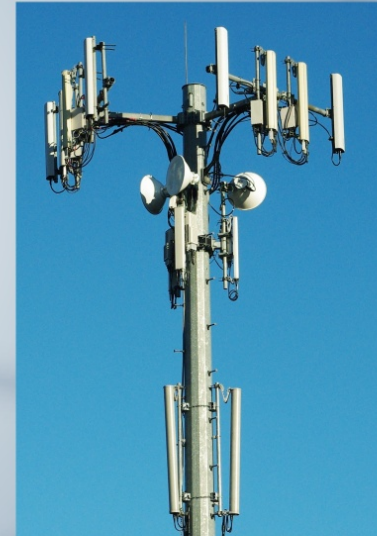
- Digital Neighborhoods
- Getting "tagged"
- Photo sharing safety
- Online gaming

How Your Phone Reveals Your Location



Adam Savage

- Triangulation
 - Satellites
 - Cell Towers
 - Wi-Fi
- Bluetooth



twitpic

[Click here to login or](#)



ARCH

NEW YORK POST



NEWS

Burglar used social media to track victims, police say

By Associated Press

February 24, 2016 | 5:57pm



How Your Phone Reveals Your Location



Adam Savage

- Triangulation
 - Satellites
 - Cell Towers
 - Wi-Fi
- Bluetooth



Keep Your Private Info Private

- What's behind your pictures?
- How predators find and track victims
- Do companies REALLY need your info?
- Google yourself

Control Your Privacy

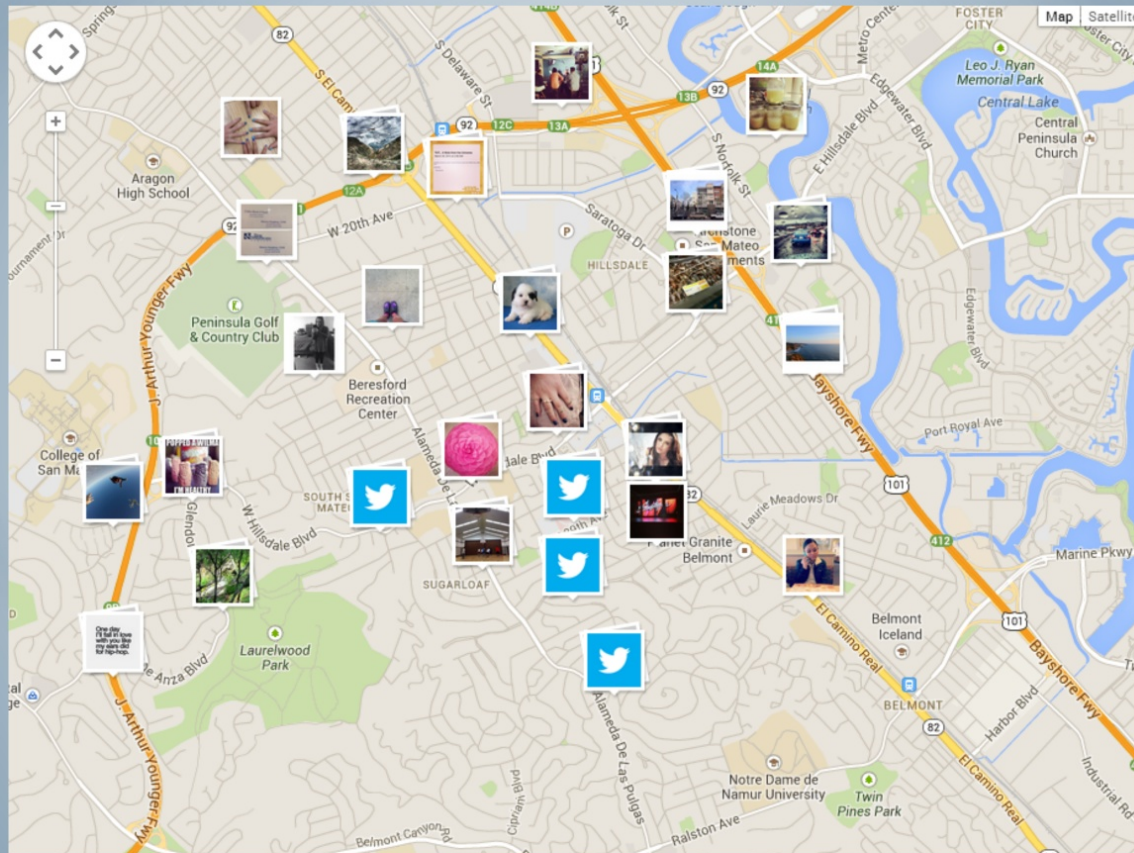


- Facebook
 - Private vs. Public photos
 - View your profile as stranger
 - Be careful what you share
 - Who are you friending?
 - What do your photos tell strangers?
- SnapMaps / Twitter / Instagram
- Bing Maps

Control Your Privacy



- Facebook
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Control Your Privacy



- Facebook
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Facebook Privacy Settings

The image shows a Facebook profile page for Chris Hsiung. The profile picture is a whiteboard with yellow pushpins. The cover photo is a stone bridge over a forest. The 'Privacy Shortcuts' menu is open, showing options like 'Who can see my stuff?', 'Who can contact me?', and 'How do I stop someone from bothering me?'. A red arrow points from the text 'PRIVACY SETTINGS' at the bottom right to the 'See More Settings' link in the menu.

Chris Hsiung

Update Info Activity Log

Timeline About Photos 236 Friends 471 More

What are your favorite sports teams?

About

Works at City of Mountain View
1995 to present

Status Photo Place Life Event

What's on your mind?

Chris Hsiung changed his profile picture.
48 minutes ago

PRIVACY SETTINGS

Privacy Settings and Tools

<u>Who can see my stuff?</u>	Who can see your future posts?	Custom	Edit
	Review all your posts and things you're tagged in		Use Activity Log
	Limit the audience for posts you've shared with friends of friends or Public?		Limit Past Posts
<u>Who can contact me?</u>	Who can send you friend requests?	Everyone	Edit
	Whose messages do I want filtered into my Inbox?	Basic Filtering	Edit
<u>Who can look me up?</u>	Who can look you up using the email address you provided?	Friends	Edit
	Who can look you up using the phone number you provided?	Everyone	Edit
	Do you want other search engines to link to your timeline?	No	Edit

Facebook Privacy Settings

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48 minutes ago

PRIVACY SETTINGS

Facebook Cover & Profile Photos are PUBLIC

facebook Search for people, places and things Chris Hsiung

Now
October
2012
2011
2010
2009
2008
2007
1984
1981
Born

Chris Hsiung

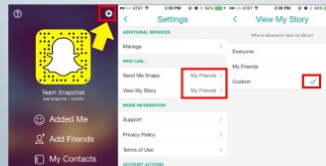
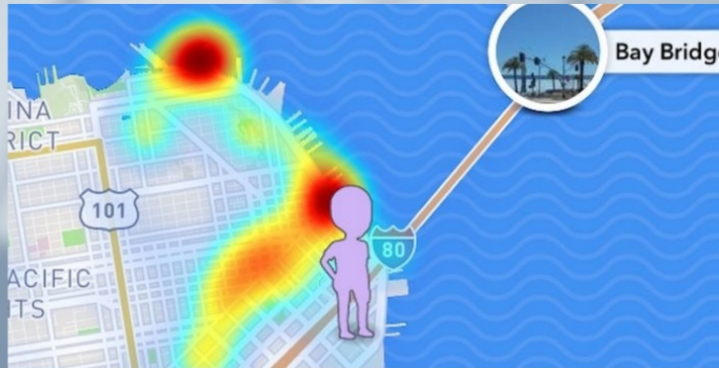
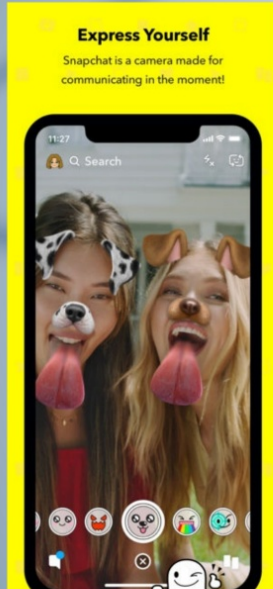
Add Current City Activity Log

Works at City of Mountain View
Studied at Notre Dame de Namur University
Married to Yvonne Chien Hsiung
Add your current city

About

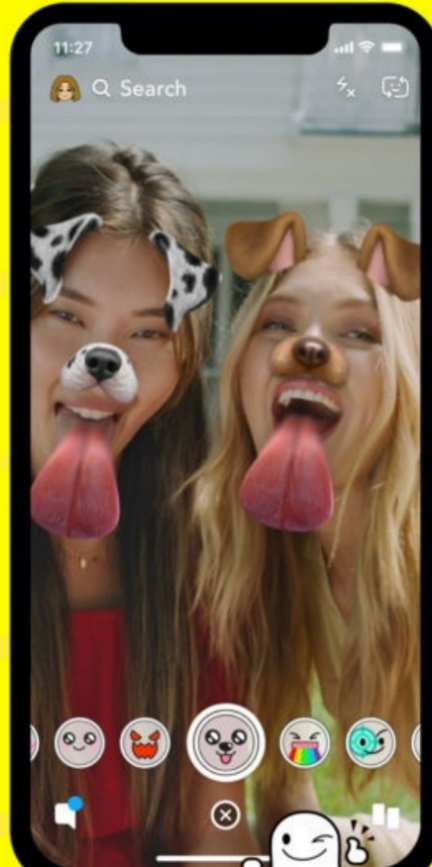
Friends 439 Photos 146 Map 175 Likes 60

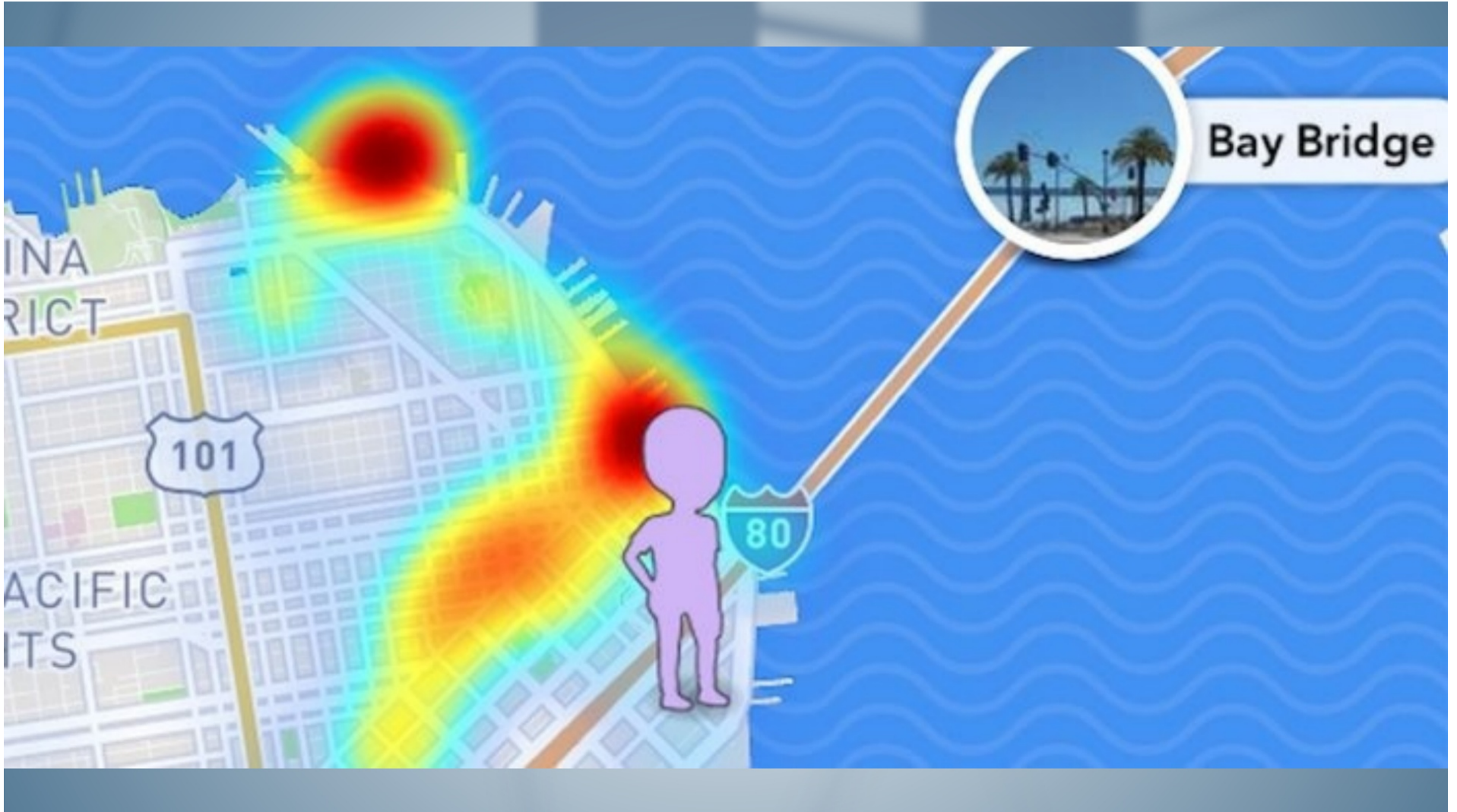
SnapChat

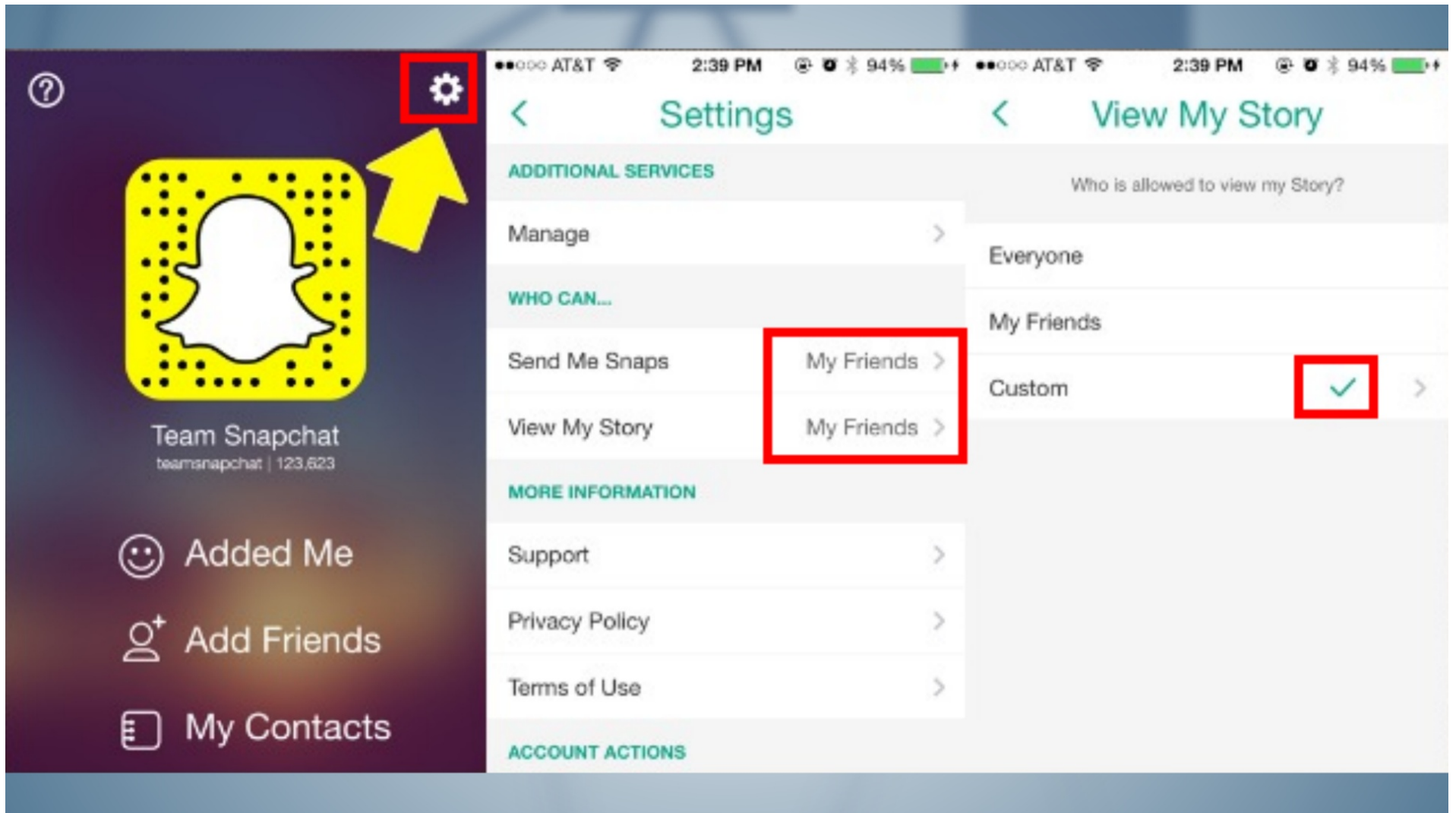


Express Yourself

Snapchat is a camera made for communicating in the moment!









Settings

Your location updates while you have Snapchat open.

Ghost Mode

When enabled, your friends can't see your location.



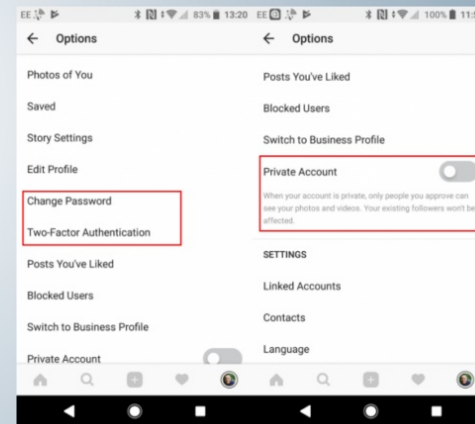
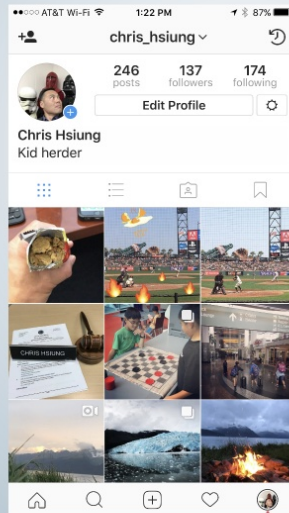
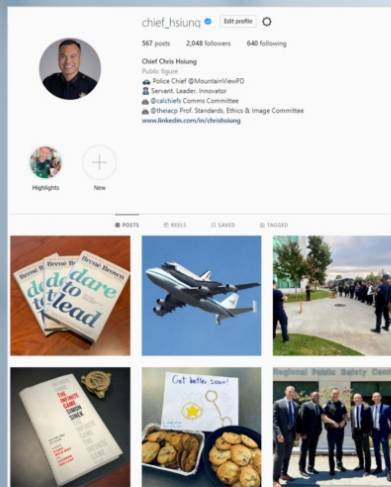
WHO CAN SEE MY LOCATION

My Friends



Select Friends...

Instagram



chief_hsiung Edit profile 🔄

567 posts 2,048 followers 640 following

Chief Chris Hsiung
Public figure

- Police Chief @MountainViewPD
- Servant. Leader. Innovator
- @calchiefs Comms Committee
- @theiacp Prof. Standards, Ethics & Image Committee
- www.linkedin.com/in/chrishsiung

Highlights New

POSTS REELS SAVED TAGGED

AT&T Wi-Fi 1:22 PM 87%

chris_hsiung 👤 🔄

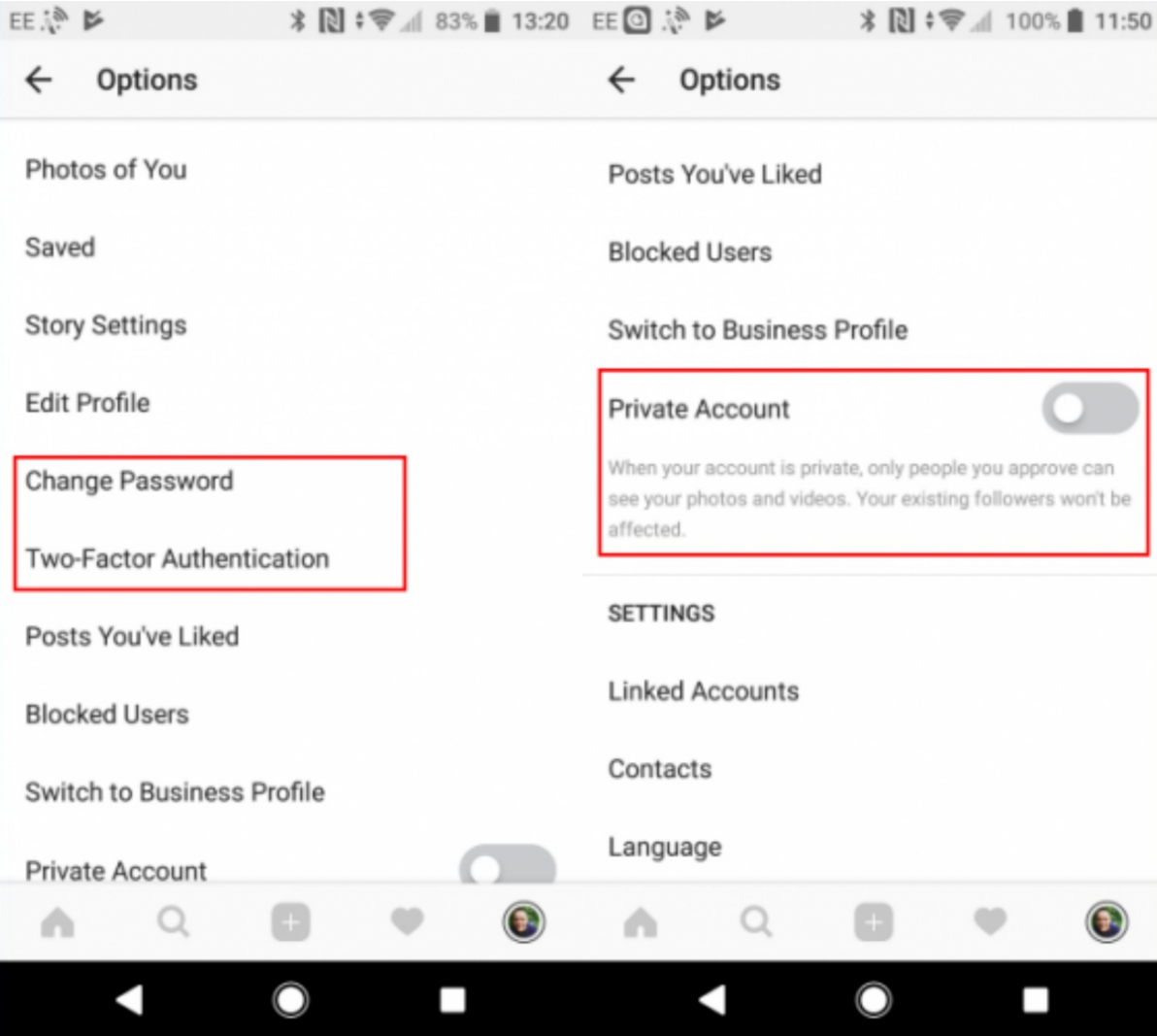
246 posts 137 followers 174 following

Edit Profile ⚙️

Chris Hsiung
Kid herder

📑 ☰ 👤 📌

🏠 🔍 + ❤️ 👤



Online Gaming



- It's a game, but is there a chat function?
- What's in the background (if using webcam?)
- Who are you REALLY playing with?
- NEVER give out personal info

Resources

Does your student have a digital resume for college? Join our new Website Workshop! [Join today](#)

Smart Social
Learn How to Shine Online

Hire Us | Blog | Parent Safety Webinar | [Parent App Guide](#)
Parent University | Programs

www.smartsocial.com

Popular App Guides for Parents and Teachers

10K

Learn more about hosting a [Positive Online Safety Speech](#) at your school.

Our Parent App Guides are based on real questions we get from parents and educators all over the world. Instead of keeping our research private, we share our Parent App Guides with our audience. Learn how our [Parent App Guide research](#) is conducted.

Green Zone Apps Gray Zone Apps Red Zone Apps Dangerous Social Media Challenges

CrimeReports™ for US & Canada | [Switch to US](#)
Current view data provided by: Santa Clara Co., Palo Alto Pol., Mountain Vie.

28 Incidents shown [Show Details](#)

CYBERBULLYING RESEARCH CENTER [HOME](#) [RESOURCES](#) [RESEARCH](#) [PRESENTATIONS](#) [BLOG](#) [BOOKS](#) [CONNECT WITH US](#)

No teachers. No Parents. Just Students.
Read 61 past anonymous confessions, crushes and thoughts of other high schoolers.

The Secret to Safety on Anonymous Apps
Despite the recent flurry of increased media attention, anonymous online environments and mobile applications have been around for many years. The social media site Pathology became a model for the way in which students contribute to anonymous communication when it launched in 2008. Long before Path, though, users routinely created fictional profiles and pseudonymous online logs. Pathology was apparently one of the first to launch in 2013. See the...

Featured Resource
[Pathology: Anonymous Online Communication](#)

[Cyberbullying Activity: Crossword Puzzle](#)

www.smartsocial.com

Popular App Guides for Parents and Teachers

10k
SHARES

- 110
- 301
- 1.6k
- 8.1k
- G+
- 23
- in

Learn more about hosting a [Positive Online Safety Speech](#) at your school.

Our Parent App Guides are based on real questions we get from parents and educators all over the world. Instead of keeping our research private, we share our Parent App Guides with our audience. Learn how our [Parent App Guide research](#) is conducted.

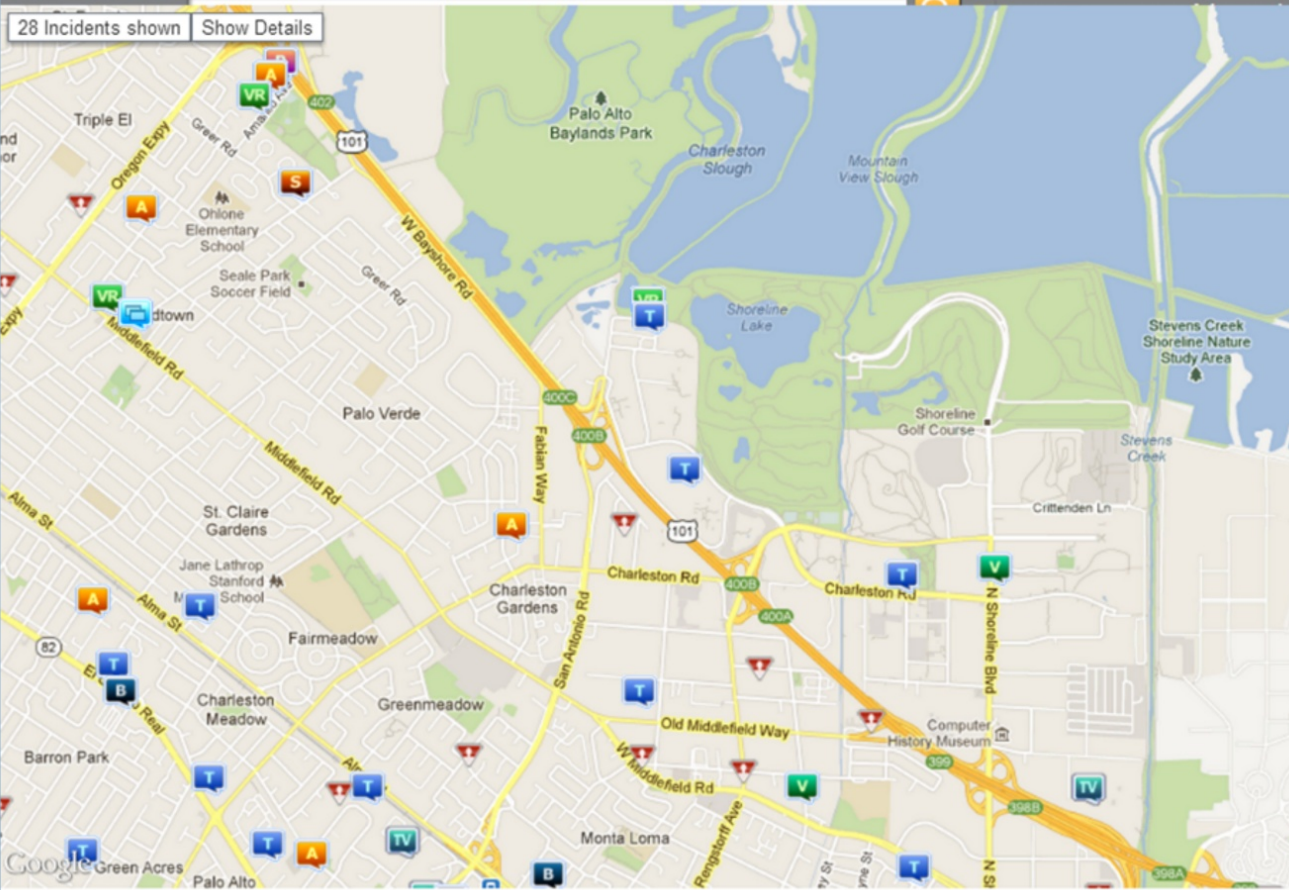
Green Zone Apps

Gray Zone Apps

Red Zone Apps

Dangerous Social Media Challenges







No teachers. No Parents. Just Students.

Read & post anonymous confessions, crushes and thoughts of other high schoolers.

After School

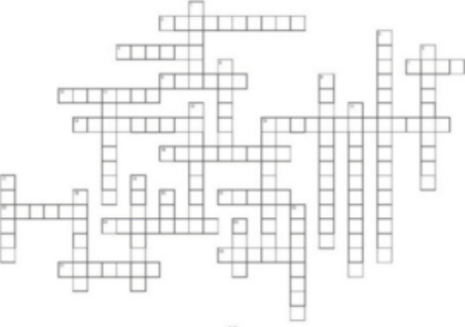
After The Secret to Safety on Anonymous Apps

Despite the recent flurry of increased media attention, anonymous online environments and mobile applications have been around for many years. The social media site Formspring.me arguably introduced the world to the potential consequences of anonymous communications when it launched in 2009. Long before that, though, users routinely created fictitious MySpace profiles or pseudonymous online blogs. Formspring was apparently ahead of its time because it ceased operations in 2013 due to...

Featured Resource

Puzzlers: Crossword Puzzle Use the cyberbullying-related clues below to solve the puzzle.

- ACROSS**
- This is the process of using location-based information into photos, videos, and text messages.
 - One who leads others in a way that encourages the safe and responsible use of technology.
 - Places where you do this.
 - Studies have shown that about half of people who are cyberbullied also report experiencing having been bullied here.
 - A popular video-sharing website.
 - You have this when you always do the right thing, even when it costs you something.
 - If you are being cyberbullied, it is important for you never to do this toward the person who bullies you.
 - This speech is protected by the amendment to the U.S. Constitution.
 - A popular music device.
 - This serves as notification to uniquely identify someone as being who they claim to be.
 - A search site.
 - A cell phone service provider.
- DOWN**
- This amendment to the U.S. Constitution protects you from unreasonable searches.
 - This can be used to train what people post online. (2 words)
 - Teasing others the way you want to be teased is sometimes called the _____. (2 words)
 - If you are being cyberbullied, writing in this can help you keep everything straight when you're trying to explain the situation to someone else.
 - This is the top court in the United States. (2 words)
 - This is what you are doing when you are intentionally trying to get someone else in trouble for something they did that probably doesn't even affect or bother you.
 - A person who witnesses cyberbullying without doing anything.
 - You can use this website to collect data from your classmates when you're researching cyberbullying.
 - This refers to the practice of setting up a fictitious online profile, usually for the purpose of being someone else in a fake romantic relationship.
 - A connector on Facebook.
 - A choreographed dance to be performed by a group in a public place, sometimes spontaneously. Sometimes this type of performance is focused on a certain idea or cause. (2 words)
 - This is what happens when you post something on Twitter and someone else repeats it from their account.
 - Formspring states here it's _____ dealing with bullying.
 - The most popular social networking website.
 - This is a personal website or a piece of writing posted online.



A teacher's Guide to Work-Based Learning: Cyberbullying and Mobile Devices On-Site by Paula W. Brinkley and Robert Workman, copyright © 2014. Free Speech Publishing, Inc., Minneapolis, MN, www.FreeSpeech.com. All rights reserved.

[Cyberbullying Activity: Crossword Puzzle](#)

TAKEAWAYS

TAKEAWAYS

- Talk with kids about their online friends

TAKEAWAYS

- Talk with kids about their online friends
- No "face to face" meetings

TAKEAWAYS

- Talk with kids about their online friends
- No "face to face" meetings
- What where and what you click

TAKEAWAYS

- Talk with kids about their online friends
- No "face to face" meetings
- What where and what you click
- Model good behavior with your own online presence

TAKEAWAYS



TAKEAWAYS

- Have "the talk " about "EVERYTHING"

TAKEAWAYS

- Have "the talk " about "EVERYTHING"
- Mirror real life w/ online

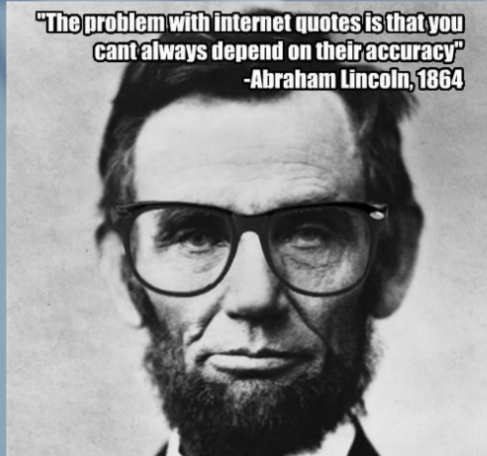
TAKEAWAYS

- Have "the talk " about "EVERYTHING"
- Mirror real life w/ online
- Let your kids teach YOU

TAKEAWAYS

- Have "the talk " about "EVERYTHING"
- Mirror real life w/ online
- Let your kids teach YOU
- ALL ACCESS ALL THE TIME + Tracking

CONCLUSION



- Everything is public (or will be)
- Worth is NOT tied to "likes" or "favorites"
- Don't overshare
- Educate yourself (Google it)
- Youth and Adults Use Apps Differently
- Be aware and be alert
- Simon Sinek on Social Media



DEFINING
LEADERSHIP

LEAD WITH
COURAGE

LEADERSHIP
METRICS

IT'S ABOUT
OTHERS



Y
Q
E
S

Social Media & Personal Safety

Navigating the Connected World Safely

