



Social Media Awareness
Detective Cottrell

Social Media

The US Department of Education defines social media as “Forms of communication either Internet or text-based that support social interactions of individuals”





Negative Effects

- Cyberbullying
- False Information
- Inappropriate Information
- Privacy
- Unhealthy Habits

Dangers of Social Media

- Cyber Stalking
- Predators (ex. ICAC)
- Oversharing
- ID Theft / Fraud
- Mental Health Concerns
 - * Low Self Esteem

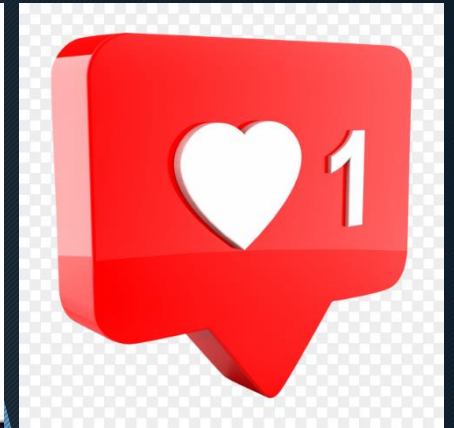
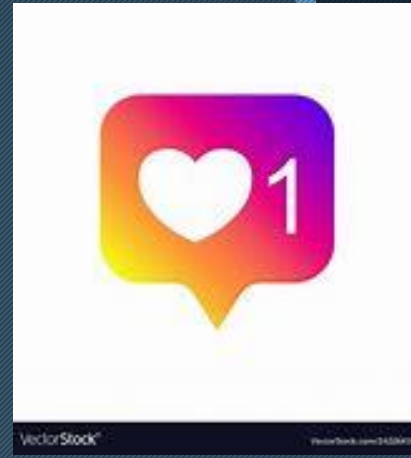


WHO ARE YOU FRIENDING?

WHAT DO YOUR IMAGES
TELL OTHERS WHO VIEW
THEM?

Safety Measures

- Protect your identity
- Use a Password (don't share it)
- Secure WIFI
- Private vs Public Access
- Careful what you download
- Location Data (On or Off)
- Don't share personal Information
- NO Face to Face Meetings
- Don't Chase "Likes / Followers"

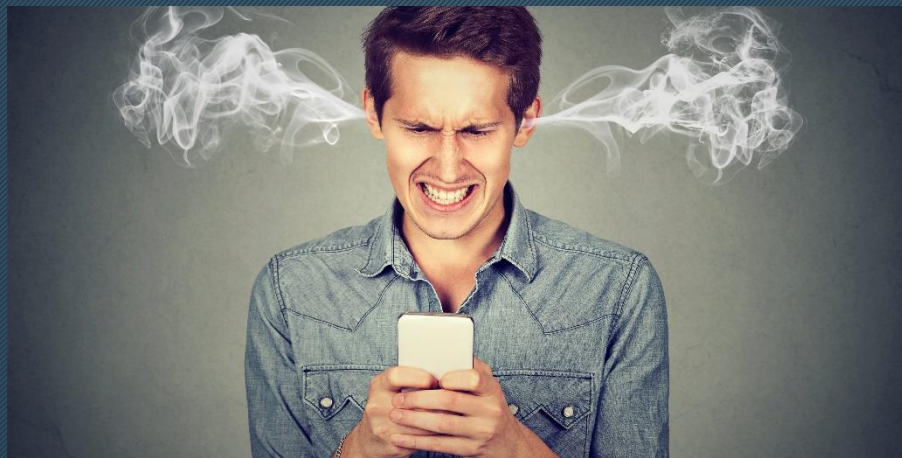


Ask Yourself:

What are my habits around social media?

What can we do as parents?

What can we do as youth?



Trends and Cases

- Extortion
- Bullying
- Sexting
- Internet Crimes Against Children (ICAC)
- ID theft / Fraud
- Criminal Threats
- Mental Health

Any Questions?

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