



# All Kids Have Engaging Summers

Summer Learning Initiative  
Proposal to MVLA Challenge Team

September 10th, 2015



# Summer Learning Initiative -- Executive Summary

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- Too many students suffer from summer learning loss
- Summer program providers can accept more students
- Proposal:
  - The Challenge Team lead an initiative to help schools and parents place more students in summer programs
  - Proposal leaders:
    - Gay Krause, Chair of the MVLA Challenge Team
    - Joe Eyre, ED, Los Altos Community Foundation
    - Julie Cates, Community Member and Education Advisor
    - District leaders from LASD, MVWSD, MVLAHSD



# Why: Research Reports Huge Benefits from Engaging Summer Programs

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- Prevents summer learning loss
- Builds student motivation
- Improves attendance and behavior
- Addresses student learning gaps and skills
- Encourages healthier life styles: Improved exercise, nutrition
- Keeps kids safe
- Opportunities for family/parental engagement and education

- *Source: RAND Making Summers Count*  
[<http://www.rand.org/pubs/monographs/MG1120.html>]



# Why: In Mountain View – Los Altos

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- Many students cannot afford summer programs
  - 923 (22%) 6<sup>th</sup>-9<sup>th</sup> graders considered low income
- Too many students are below grade level
  - ~ 23% 6<sup>th</sup>-9<sup>th</sup> graders are below grade level
    - 950 below proficient in English Language Arts<sup>1</sup>.
    - 850 below proficient in Math<sup>1</sup>.
- At the same time, numerous program providers report unfilled slots in their summer programs

1. Based on 2013 CST data



# Goal: All Kids in Engaging Summer Programs

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- We can do better at recruiting and enrolling students in summer programs
  - Coordinate communication across schools, providers, parents
  - Better outreach to students & families
    - By community engagement facilitators and local organizations
- Desired Outcomes:
  - More students participate in summer programs
  - Summer programs better address student needs, aspirations
  - Longer Term: Improved student and school outcomes



# Proposed Timeline to Increase Student Enrollment in Engaging Summer Programs

## August-October

- August: Scope project with MVWSD, LASD, MVLAHSD
- Sept 10 Challenge Team meeting: Propose summer learning project
- Survey students in grades 6-9 on their summer activities
- Providers communicate goals for summer programs and available seats

*Note: "Providers" = nonprofits, city programs, libraries, etc.*

## November-January

- Nov 16<sup>th</sup>: Districts highlight summer program needs: target students, areas of learning, locations, Teachers, transportation support
- Providers plan their summer programs
- Districts & providers estimate how many students each can handle with their respective programs.
- Work with school outreach and community facilitators to define outreach possibilities
- Create an online directory of summer programs

## February - April

- Promote summer programs to families.
- Providers report on available summer slots
- Continue parent communication to drive signups to fill open slots

## July - August

- Providers report on students served
- Assess the initiative and determine directions for next school year

# Budget and Resource Needs

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- Initial Budget: \$10,000:
  - \$5000 grant from Los Altos Community Foundation
  - Proposed \$5000 match by MVLA Challenge Team
  
- Resource needs still TBD. Possible needs:
  - District data administrator time
  - Facilitators to meet with Parent Liaisons, Parents
  - Project coordinator (district person?)
  - Developer of online directory of summer programs
  - Data collection on CO programs, CO Program participation
  - Marketing materials (website, social media, flyers)



# Summer Learning Initiative: Call to Action

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- Approve the proposed MVLA Challenge Team SLI Proposal
- Approve up to \$5000 in Challenge Team funds for the program for 2015-16
- Need one representative from each of 3 districts.
- Need approx. 3-5 CT volunteers for SLI team. First task is to identify local Providers and assist in collecting Provider info.
- By Oct 15<sup>th</sup>, local Providers communicate their goals for SLI programs and available seats.

